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FOR IMMEDIATE RELEASE

IMC ADDS KINDLE CREATIVE TO ITS PORTFOLIO

Weston, Florida – August 23, 2011 – IMC, an investment management company, today announced the addition of Kindle Creative to its portfolio. As a spin-off of Mobile Video Production (MVP), Kindle Creative is an independent content provider of independently-produced original movies, television shows and documentaries for the burgeoning demand of networks and studios nationally and globally.

“Kindle Creative’s highly skilled and experienced management team is poised to capture a good share of the growing reality television market along with independent films and documentaries,” said Christopher Malter, CEO of IMC. “The company’s pipeline is rich and quite extensive and creative targeting key demographics in a timely manner.”

“We are excited to be working with IMC as their expertise provides the necessary elements for us as we continue to expand our pipeline of shows and content, said Kevin McCafferty, CEO, Kindle Creative.

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About Kindle Creative

As a spin-off of Mobile Video Productions (MVP), Kindle Creative is an independent creative content provider dedicated to applying 20 years of MVP’s production experience with the development of independently-produced original movies, television shows and documentaries for the burgeoning demand of networks and studios nationally and globally. See the Kindle Creative’s web site at www.kindle-creative.com for more information regarding the company.

About IMC

IMC is an investment management company with offices in North America and Europe. For more than 15 years, IMC has maintained a strong, steady pattern of growth by integrating management expertise with market analyses to provide our clients and portfolio companies global solutions with local applications.

Its professional resources are quite vast with more than 300 consultants worldwide. The company vigorously identifies investment opportunities among small and mid-size companies primarily in the life sciences, technology and telecom sectors and guides them to achieve their greatest ROI. For additional information visit the IMC web site at www.imcomm.net.

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